


Happy May,

Thank you to everyone for your hard work this year. By the time you get this newsletter, we will have elected our officers for the coming year, submitted our year-end reports and held our district meetings. It is never too late to start a Facebook page for your auxiliary.

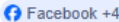
### How to Create a Facebook Page (Desktop)

1. **Log in to Facebook** and click **Menu** (dots icon) in the top right, then select **Pages**.
2. Click **+ Create New Page**.
3. **Enter Page Information:** Add your Page name (business name or brand name) and select a category (up to 3).
4. **Add Details:** Fill in your bio, website, contact info, and location.
5. **Customize:** Add a profile picture (e.g., logo) and a cover photo.
6. **Create Page:** Click **Create Page**. 


### How to Create a Facebook Page (Mobile App)

1. Open the Facebook app and tap the **Menu (three lines)** in the top right.
2. Tap **Pages** and then tap **+ Create**.
3. Tap **Get Started** and enter your Page name.
4. Select the category that best describes your business.
5. Follow the prompts to add contact info, location, and photos. 

### Essential Setup Steps

- **Create a Username:** This creates a custom URL (e.g., fb.me/YourBusiness).
- **Add an Action Button (CTA):** Add a button under your cover photo, such as "Contact Us," "Shop Now," or "Book Now".
- **Invite Friends:** Use the "Invite Friends" tool to promote your new page.
- **Connect Instagram/WhatsApp:** Link your Instagram account or WhatsApp Business account in the settings for better integration. 

### Best Practices

- **Use High-Quality Imagery:** Use a clear logo for the profile picture and a compelling image for the cover photo.
- **Fill Out All Information:** A fully completed "About" section increases your search visibility.
- **Post Frequently:** Keep your page active to keep your audience engaged.
- **Use Page Insights:** Monitor page performance to understand what content your audience prefers. 

Registration forms are due to the Department of South Dakota by May 11<sup>th</sup>, 2026, for VFW & Aux State Convention. Cost is \$125 for the full convention including the Gold Star Luncheon.

**VFW & AUX STATE CONVENTION**  
**REGISTRATION FORM**  
June 11 - 14, 2026

**VFW**  
AF DIVISION OF THE VETERANS ADMINISTRATION

Convention Location:  
Highland Conference Center  
2000 Highland Way  
Mitchell, SD 57301  
Hotel Options:  
Comfort Inn & Suites @ \$189/Night  
605-990-2400  
Hampton Inn @ \$189/Night  
605-995-1575

Email: \_\_\_\_\_  
Telephone Number: \_\_\_\_\_  
Full Name: \_\_\_\_\_  
Title: \_\_\_\_\_ Post: \_\_\_\_\_  
Location: \_\_\_\_\_ VFW / AUX: \_\_\_\_\_  
Gluten Free Option:   
Register after May 11, 2026 - \$150

**Convention Registration - \$125**  
*\*Includes: Gold Star Luncheon*

**Non-Member Banquet ONLY - \$40**  
Non-Member Name: \_\_\_\_\_

*\*Disclaimer: Banquet Only is not applied to VFW/AUX members.*

**Grand Total: \$ \_\_\_\_\_**

Make checks payable to: Dept of SD VFW  
1600 W Russell St, Ste 135 Sioux Falls, SD 57104



I hope to see many of you at local, district and state meetings. Remember that our organization was built to support our veterans and their families. That is our common goal. I can be contacted by Email: [danibolte@sio.midco.net](mailto:danibolte@sio.midco.net) or my cell phone 6057591993

Sincerely,

Dani Bolte

SD Auxiliary Historian & Media Relations Chair